

Truckapart from the rest

ARMSTRONG TRUCKS HAS LAUNCHED A NEW MOT CENTRE AND PARTS WEBSITE TO CATER FOR YOUR FLEETS EVERY DAY NEEDS - WWW.TRUCKAPART.CO.UK

As HINO service & parts specialists Armstrong Trucks, Uddingston continues to hold one of the UK's largest stocks of Genuine HINO parts and has a wealth of experience in the Japanese marque as well as offering customers specialist PACCAR, Cummins and CAT service.

Armstrong Trucks new venture with Truckapart will fill a gap in the market place. Initially set up to supply recycled second hand parts, Dan Haynes at Truckapart believes this new business is what the market place needs: "Having spent some time selling second hand parts on E-bay, we realised there was a real gap in the market and believe that the web is the way forward for selling certain vehicle items. The online nature of this parts counter enables our customers to order parts from wherever they are in the country, whether they be at home, out on the road or in the office. The site provides 24hr/365 day access to vehicle parts ordering at competitive prices."

Truckapart.co.uk, the all make Truck parts website, caters for commercial vehicle new and replacement parts. Having been launched at the beginning of this year the website has started to supply many customers both here in the UK and from abroad, for all types of heavy duty trucks. The aim for Truckapart is to deliver parts next day and Dan believes this will help customers, particularly in extreme parts of the UK. "There are many Operators working in remote areas where the wait for parts can be a drawn out affair, particularly as economic pressures are causing many dealers to reduce parts delivery runs. However, we believe that with the service offered by Truckapart our customers will receive parts through a competitive, reliable service with realistic delivery expectations."

Truckapart offer a range of products including new OEM parts for Foden, Hino and Isuzu trucks as well as a wide range of replacement, reclaimed and recycled parts for a wide range of trucks and vans. Not only are Armstrong Trucks supplying parts for fleet vehicles they also have their newly VOSA approved MOT test station in Uddingston, Glasgow, with full VOSA approval having been granted in early June.

Armstrong Trucks believe the development of the MOT and light vehicle service centre will help customers with their entire fleet of vehicles. The centre can service & repair cars and all types of commercial vehicle as well as offering MOT for both class 4 and 7 (cars and vans up to 3.5 tonnes). The centre believes the service they provide creates the one stop shop that is able to proficiently service your entire fleet, reducing the quantity of service points your company requires. Competitive labour rates, coupled with the parts buying power that the Truckapart company brings to the Group ensures that they are able to offer a cost effective fleet maintenance solution.

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Dan Haynes,
Truckapart

As part of Armstrong Trucks continuous development customers will benefit from the introduction of a new Customer Management System to help the company improve the excellent customer service already offered. The system will be introduced very shortly across all of the Group service facilities, which include Cumbria Truck Centre, Armstrong Trucks and Armstrong MOT Centre. This Customer Management System will help Truckapart to contact customers with service reminders, service updates or collection instructions via their preferred method, whether it be via e-mail, text or phone. For example we can send your Fleet Manager and Driver an e-mail or text as soon as the vehicle is completed so that you are able to arrange the prompt collection of your vehicle, reducing downtime. Whilst this may not suit every customer, the Group believe the route to excellent service is to offer different options and tailor the package to suit.

For more information:
01698 802930 or
www.truckapart.co.uk





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